

FIG. 1

#### **DETAILED ACTION**

### Response to Arguments

2. Applicant filed an Appeal Brief on December 20, 2004. Applicant's arguments with respect to claims 1-89 have been fully considered and are persuasive. The rejection of claims 1-89 has been withdrawn.

## Allowable Subject Matter

- 3. Claims 1-89 are allowed.
- 4. The following is an examiner's statement of reasons for allowance: The prior art and the prior art of record, specifically Fredlund does not teach or suggest an method for receiving an order specifying a plurality of recipients.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

#### Other Prior Art Cited

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Shiota (US patent application 2002/00137432) discloses network photograph service system.

Art Unit: 2622

Johnson (US patent 6,052,670) discloses object oriented framework mechanism for an electronic catalog.

# **Contact Information**

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to (Iraj) Alan Rahimi whose telephone number is 703-306-3473. The examiner can normally be reached on Mon.-Fri. 7:30-4:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Edward L Coles can be reached on 703-305-4712. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3800.

Alan Rahimi March 10, 2005

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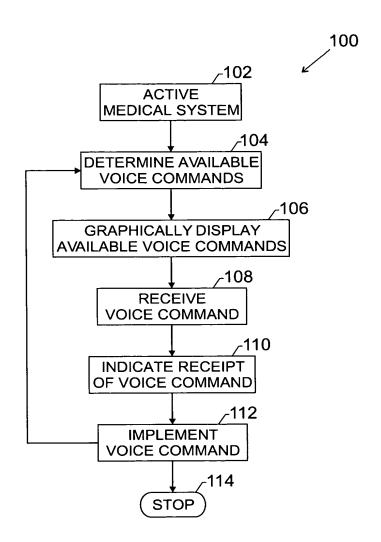


FIG. 5

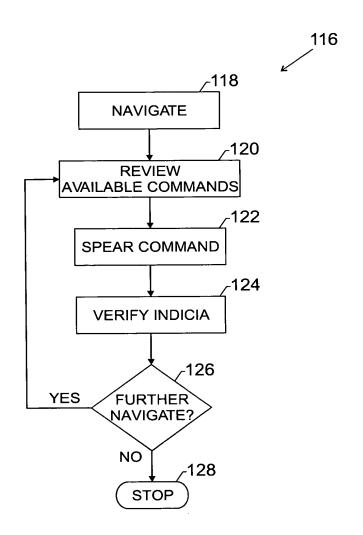


FIG. 6